STATION ③ NYC

NYC's Web3 Hub
Events - Coworking - Office space - Web3 - Art - DeFi - AI- NFTs

October 2023

S3 Monthly

Newsflash: We're **building something special** here at Station3NYC.

As an IRL ecosystem for Web3 excellence and innovation, the energy and momentum that our members and patrons create on-site - and in our Discord - every day is undeniable.

We want to make sure as many people as possible know about us, about our members, our artists, our energy – so **we created S3 Monthly to bring it all together**.

ENGINE ROOM
 What's on the burner at Station3NYC?

GW3H$ Going Next Level
Passion and dedication pay off in any walk of life and business, and Web3 is no exception.

Effective October 15ᵗʰ, our own super community member/mod **GW3H$** (Goat With 3 Horns)**, or as we know him IRL - Nate,** will become our full-time Community/Business Development Manager.

A full-time role like this helps the entire community. It elevates S3's profile, strengthens our connections and our networks, and takes us in new directions.

Among other responsibilities, GW will **facilitate the onboarding** of new teams and artists and **create new partnerships**.

 NYC is **fertile ground for Web3** and innovation as a whole, so having a dedicated person to tap into all of what the city (and broader online community) can offer is exactly what we need.

With the momentum we already have going for us – just imagine where we'll be in the next 6-12 months and beyond.

 So congrats G-dub. LFGoat!

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Speaking of partnerships…

Sotheby's Metaverse and S3 have entered into an agreement, with the acclaimed auction house sponsoring the monthly S3 GenArt events in October, November and December, with a possible longer-term deal if all goes well.

Sotheby's EST. 1744   Bob Loukas: "These sponsorships are all about finding ways to pay for our events, which get more people into the space, allows us to **provide even more grants**, and grow our community. We're already starting to **see a number of larger groups** begin to inquire about sponsorship and office space."

The Sotheby's name brings **instant street cred** to virtually any art project. Ergo, their vote of confidence in what we're up to at S3 is pretty sweet.

And if digital art is going to stick around for the long haul like we think it is, we absolutely need traditional art legends like them to team up with us and see the value that we bring to the table – as a community and as innovators.

Sign up for the genart event series in NYC here.
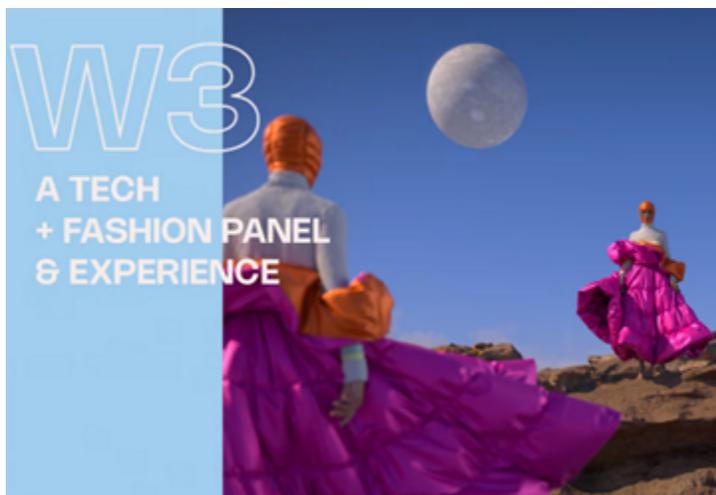
Speaking of innovators…

W3 held its inaugural meet-up at Station3NYC on September 20th.

W3 aims to spotlight female leaders in the Web3 space including artists, founders, VCs, and builders.

S3 kicked off the W3 initiative with a group of female speakers, movers and

shakers. Virtually all of them **initially connected under the S3 roof** and close to 100 people were in attendance.

Billed as a "**Tech + Fashion Panel & Experience**", the night was a hit. The crowd passed the **vibe check** with flying colors, as did the venue itself in our goal to build a **world-class event space**. Here's a [snapshot on X](#) to show how it all went down, and you can see more on [Stations3's Instagram page](#).

In another first-class event, S3 went coastal with **Station by the Sea**, an event co-hosted by Eddie Wharton, Sinbad the Sailor, Molly McCutcheon and An Loremi, was held in September out on **Long Island**.

The idea was to help build even stronger community vibes for cryptoart in the NYC area and do it all in a fun seaside setting. Mission accomplished, by the looks of it! **Over 50 collectors, curators and artists** attended.

Four Station3 artists spoke, and some created live art too. Oh, and bonus perk – **25 of the artists gave away 1/1's** to attendees. Check out Eddie's [recap video](#).

Want to stay informed about all Station3 events? Easy, subscribe to our event email list and check out the listed events as they're posted on our website, here. https://station3.nyc

The Station3 Monthly Member Meetup - once a month the IRL community gets together as a way to introduce each other and foster a culture of collaboration and community.   It's an opportunity for members to highlight their strengths, to offer their services to the community, and a way for them to seek help.

This meetup has been a hallmark of the Station3 community since the inception back in April. During our first meeting in May, we had 13 members in the conference room. At our most recent meeting, we had over 60 members and there was standing room only!
 Speaking of… well, speaking…

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 The new Station3 podcast studio was completed and went live on September 19th.

 A big part of spreading the news about everything our members are able to do is to be able to broadcast it beyond our humble walls. A **fully professional, kitted out studio** helps us get this done in a big way. Not only is this a wonderful service for our member community, it's a great way to amplify our S3 Brand to the world.

 We're looking to **broaden the conversation around Web3**. The Station3 Studio (should we run a name contest, anon?) means we'll be facilitating connections between our members, providing exposure to our artists, and bringing in special guests from all over the world as they pass through New York.

Check out this [short clip for a quick tour](#).

Holiday Party Announced
 Postpone those out-of-town plans! Members and Patrons (and their +1's) only!

Thursday December 21st.
 More details to come…

Top Tweets & Some Stats
September Recap

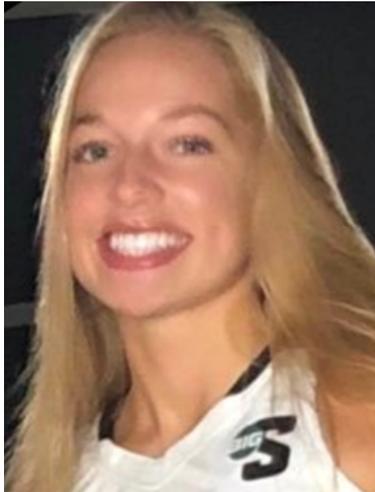| S3 TWITTER HIGHLIGHTS	S3 STATS
[NY Tech Week coming up – S3 space available](#)	* 130 new members
[Two S3 artists representing at the recent AOTM Gallery auction](#)	* 725+ Patron Pass holders
[The S3 passport launching soon](#)	* 3 Marquee Events held
[Dmitri Cherniak Ringer won by Patron holder](#)	* 3 MAINnet weekly meetups in the books
	* 1 Polygon DevX World Tour event hosted

What's Up Ahead

Looking forward, we hope to expand this monthly recap with more in-depth video, interviews, and coverage of the Station3 Community.   We want to share more content from our events, highlight the success of our community, and share some of our roadmap thoughts with you.

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Artist Molly McCutcheon
 www.mollymccutch.com

How long have you been active as an artist? How did you get your start?

I have been drawing since I was very young. I have vivid memories of drawing on all my papers in class instead of paying attention in grade school. Every day in kindergarten I would use tiny squares of paper to make flip books, I would staple the papers together to give to my teacher every day and eventually I ended up in an extracurricular arts class that my school offered. I stayed in it through 8th grade and then I became busier with basketball, so art became more of a self-practice when I found the free time, that is when I started using ink a lot more and creating without a curriculum. I am lucky, I grew up in a house that had art materials and musical instruments all around, plus I was a bit of an awkward and sometimes shy kid, so I spent a lot of time submerged in some kind of craft. It was my favorite way of communicating and receiving feedback from a young age.

After I graduated college a year and a half ago I found myself immediately submerged in art sessions that would last all day and all night. I really didn't feel like I had control, I was just creating and discovering so many things introspectively about myself and the curiosities I have in life. I've never had so much free time on my hands; I came from 70 hours/week dedicated to my sport and classes year-round.

I also feel that art has been a coping mechanism as I was dealing with some career-ending injuries and an identity crisis. Art helped me come back to myself and gave me peace of mind. In December 2022, I connected with my first collector in a very organic way at an art event in Miami and honestly from that moment on I realized art was going to spiritually and financially carry me throughout my life; I don't believe in "coincidence".

How did you get into the technology/Web3 side of art? Any particularly inspirational people or groups?

My artwork is physical which is different from a lot of the artists operating in this age of digital renaissance. I feel that I emerged through a mix of a bunch of different artists creating with different mediums and ultimately we're all connected through social media, where digital art thrives. I was hustling different tech-related odd jobs for business owners when I first got out of college because I knew I could at least learn a lot faster than them and gain a valuable skill in the process.

I just saw blockchain-related things appearing through my algorithms more and more. It definitely was art that got me the most interested, and there's a lot of noise in the space that I ignore but I have discovered some of the most artistically talented individuals across the world through this space, and I felt that I could build a community myself. I understand the blockchain as a layer of technology that will eventually become invisible and used by everyone - ultimately, a new medium for artists to express themselves through provenance

and storytelling.

 Using this technology is the only way I've been able to sustainably build my art career without going the traditional route of bouncing from gallery to gallery and probably waiting years to achieve what I have on my own in just a matter of a year. It has also allowed me to personally connect with and be 100% responsible for my relationships and how I handle them, with collectors and my community. All of that being said, I have seen significant spillover to the traditional world. I have been connecting with a lot more trad-world people and I feel that they're approaching my art with a certain level of respect that wouldn't be there if it weren't for what I've been able to do through digital means.

How did you get involved with Station3NYC? Given that the digital art space has kind of exploded in recent years, do you worry about it becoming over-saturated? Do you try - and if so, how - to create awareness of your name and art and stand out from the crowd?

I bought a one-way ticket to New York City at the end of August this year and immediately the floodgates of opportunity opened. It's kinda weird, I haven't had time to actually sit back and think too much, I'm just fully submerged in making something happen for myself, my artwork, and my community of people I'm working alongside every day at Station3. I had a couple of my 1/1 collectors, who are also Patron Pass holders, suggest to me that I try to get an artist grant from Station3.

I saw the opportunity and immediately jumped on it. I feel lucky because the growth I've been able to witness in barely two months of being in this community is insane - both personally and from a community standpoint. I'm excited to contribute to the founding process of what I believe will be the world hub and strongest IRL communities of this new technology we're all pushing forward.

 I'm not worried about the space getting oversaturated. I think more people being interested and taking the steps of getting into the space is the only way it's going to grow and live up to its full potential. It's going to beg more creative innovation, since everyone can't just be doing the same type of art. There's room for

everyone - you just need to constantly experiment from an honest place of creativity and find what it is that sets you apart.

I just create, I try not to force anything, but I'm also active in the community - now online and a lot more in-person with Station3. I feel like my art and my story is what makes me stand out and that gives me peace of mind because it is coming from the most honest place and it's healthy for the future of my artistic career.

Tons going on, and we're just getting started. Follow [Station3NYC on X](#) to keep up.

 See you at the Station…